

A presentation on

PROJECTS TODAY | KPO SERVICES



Why a State needs its own Project Databank?

Importance of a State Specific Project Databank

- One source for Investors across globe to know what is happening in the State
- Web is the fastest medium to connect n convey the message to the target audience
- One point reference for all projects happening in the state
- Easy accessibility to information and Better sync between state departments
- Single platform to highlight the consolidated development across sectors
- Highlight the difficulties faced by different projects and extend timely help
- Highlight sector specific policies/incentives/schemes to let people better informed and get attracted to do invest in the state
- Help improve the project execution as vendors are better informed and connected
- Help assessing future infrastructure demand

How Can **PROJECTS TODAY** Help?

- Develop an Interactive and Dynamic databank of ongoing/upcoming projects in the State
- Set up a dedicated team of Field/Desk researchers to contact all Govt./Private agencies to collect information about projects implemented by them
- Collect, validate, arrange, dispense and manage the data on a day to day basis
- Bring periodical developments about projects by regular interaction with the agencies
- Socialize major project developments and Govt. Initiatives by comprehensively using social and digital mediums
- Send sector specific updates to key officials in respective state departments
- Send periodical alerts about major development happening in different sectors to major promoters and stake holders in sectors of their respective presence

- An Indian research company with focus on Indian Capital Investment Projects
- 17 years of continuous engagement with project promoters, state & central govt. agencies, consultants, contractors, architects and vendors in Indian projects
- Created the most comprehensive database of above 1,20,000 projects in India
- Deep Understanding about the Indian Project Market
- In house research and analytics capacity
- 100 plus years of collective experience at senior level
- Ability to take up challenging assignments and deliver in strict time line
- Domain experts for sector specific research
- Ability to escalate research presence up to city level

Our KPO Partners



Government of India
Ministry of Commerce and Industry
Department of Industrial Policy & Promotion

Assisted PwC-IPE Global in up keeping www.infrastructureindia.gov.in of the DEA (Department of Economic Affairs).



Recently bagged a mandate from Invest India of DIPP to create and upkeep a database of investible projects in 26 sectors across India.



Referred to by the media and government agencies as a reliable reference data source on projects investment in India. (Time, Lok Sabha, State Assembly etc.)

Specialized offerings



Data API



Market Intelligence



KPO



Digital Marketing



DMS



Corporate Training



PROJECTS TODAY

Foresight. With insight.

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THANKS!



The eagle eye has five times more receptor cells than a human's
and can spot prey two miles away.

At Projects Today, We too are sharp enough to spot opportunity from afar.

So you can be accurate in your inferences.
And have the insight to see what others cannot.